

2011 SPONSORSHIP AND EXHIBIT PACKAGES

SEATTLE

October 18-19, 2011
The Conference Center at the
Washington State Convention Center

Presented by:
Northwest Environmental Business Council
The State of Washington

Where Policy Meets Practice

This unique business-to-business conference connects those developing strategies for energy security and economic development, with the business people who are making it happen. Two days of educational and business discussion sessions, keynote presentations, and trade show make the Future Energy Conference the place for learning, networking, and business development.

Energy Policy • Renewable Electricity & Fuels • Energy Efficiency

The Future Energy Conference for Washington

Business, government, and academia are partnering to present the signature energy event of the year. Included within this one conference are:

- **The Washington State Energy Summit.** Presented by the Washington Department of Commerce with sessions covering state policy and economic development.
- **The Business of Renewable Energy.** Sessions covering the nuts-and-bolts issues of energy project development.
- **The Business of Energy Efficiency.** Sessions focusing on efficiency as the cornerstone of energy management.
- **Energy Trade Show.** Exhibit booths highlighting the leading product and service offerings for the energy industry.

Conference Information at: www.thefutureenergyconference.com

to discuss sponsorship & exhibit opportunities contact
Shauna De La Mare 503-274-0971 or shauna@futureenergyconference.com





Exhibit Booth Only – \$1,995 10x10 exhibit space

- Includes carpet, draped table, 2 chairs and waste basket.
- Exhibitor Listing in conference program and on conference website
- eTicket for use by Exhibitor offering \$50 registration discount for clients, prospects and colleges
- One full conference registration

Supporting Sponsor – \$2,000, \$2775 if sold individually

- Sponsor's logo and acknowledgment of Supporting Sponsorship status on pre-event, onsite, and post event marketing vehicles, including the conference website, e-mail, print advertisements**, conference program signage.
- One full conference registration
- Custom eTicket for use by Sponsor offering \$50 registration discount for clients and colleagues

Silver Sponsor – \$3,500, \$4025 if sold individually

- 10x10 exhibit space (includes carpet, draped table, 2 chairs, and waste basket)
- Sponsors Logos and acknowledgment of Silver Sponsorship status on all pre-event, onsite and post event marketing vehicles including the conference website, e-mail, print advertisements, conference program guide and signage.
- Two full conference registrations
- Custom e-Ticket for use by Sponsor offering a \$50 registration discount for clients, prospects and colleagues
- A one-time use of the conference attendee list (through a third party mail house) to support Sponsor's post event marketing efforts

Gold Sponsor – \$6,500, \$7475 if sold individually

- Prominent 10x10 Exhibit Space (includes carpet, draped table, 2 chairs and waste basket)
- Prominent positioning and Acknowledgment of Sponsor's logo and Gold Sponsorship status on all pre-event, onsite and post event marketing vehicles including the conference web-site, e-mail, print advertisements and conference program guide and signage.
- Opportunity to provide a registration bag insert
- Three full conference registrations
- Custom e-ticket for use by Sponsor offering a \$50 registration discount for clients, prospects and colleagues

- A one-time use of the conference attendee list (through a third party mail house) to support Sponsor's post event marketing efforts
- Two complimentary lunch tickets per day for booth personnel

Platinum Sponsor – \$10,000, \$12,000 if sold individually

- Prominent 10x20 exhibit space (includes carpet, draped table, 2 chairs and waste basket)
- Prominent positioning and acknowledgment of Sponsor's logo and Platinum Sponsorship status on all pre-event, onsite and post event marketing vehicles including the conference website, e-mail, print advertisements, conference program and signage.
- Opportunity to provide a registration bag insert or Lanyard
- Opportunity for Sponsor to have a speaker or moderator position on a conference panel.
- Premium positioning of Sponsor banner (provided by sponsor) in keynote theater throughout both days of the event
- Four full conference registrations
- Custom e-ticket for use by Sponsor offering a \$50 registration discount for clients, prospects and colleagues
- A one-time use of the conference attendee list (through a third party mail house) to support Sponsor's post-event marketing efforts
- Two complimentary lunch tickets per day for booth personnel

Title Sponsor – \$15,000, \$20,000 if sold individually, Exclusive to one company

- Prominent 10x20 exhibit space (includes carpet, draped table, 2 chairs and waste basket)
- Prominent positioning and acknowledgment of Sponsor's logo and Title Sponsorship status on all pre-event, on-site and post-event marketing vehicles including the conference website, e-mail, print advertisements, conference program and signage
- Choice of the Badge, Lanyard or a customized add-on sponsorship subject to availability (Lanyard and other materials to be provided by Sponsor)
- Exclusive opportunity to host or present a 30-minute conference luncheon keynote (speaker and presentation must be approved by conference organizers) Also includes: 1) Sponsor's logo on days' s lunch tickets distributed to conference attendees 2) The choice of either table top or collateral drop on all seats in lunch keynote theater (or alternatively a bag insert)
- Premium positioning of Sponsor banner (provided by sponsor) in keynote theater throughout both days of the event
- Six full conference registrations

(All benefits are subject to deadline dates)

- Custom e-ticket for use by Sponsor –featuring their keynote presentation and offering a \$50 registration discount for clients, prospects and colleagues
- A one-time use of the conference attendee list (through a third party mail house) to support Sponsor’s post-event marketing efforts
- Four complimentary lunch tickets for booth personnel

Add-on Sponsorships

- Badge Sponsor – **\$2500**
- Reception Co-Sponsor – **\$2000**
- Conference Luncheon Sponsor – **\$2000**
- Bag Sponsor – **\$1500**
- Bag Insert – **\$500**
- Lanyard – **\$1500**
- Advertisement in Conference Program – **(price based on size of ad)**

Summary of Sponsor Benefits

Key Benefits	Title \$15,000	Platinum \$10,000	Gold \$6,500	Silver \$3,500	Supporting \$2,000
Choice of add-on sponsorship benefit	X	X			
Opportunity to select lunch speaker + lunch sponsorship	X				
Exhibit booth	10x20	10x20	10x10	10x10	
Tiered logo positioning in print and web promotional materials	X	X	X	X	X
Registration bag insert	X	X	X		
Banner in keynote theatre	X	X			
Use of attendee list (one-time)	X	X	X	X	
Full conference registrations	6	4	3	2	1
Discount registration offer for clients & prospects	X	X	X	X	X
Booth rep. lunch pass (both days)	4	2	2		

(All benefits are subject to deadline dates)