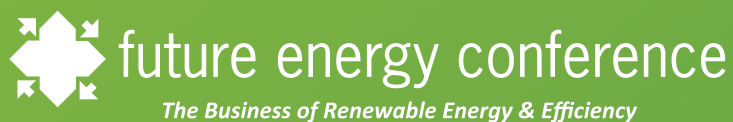


2012 SPONSORSHIP AND EXHIBIT PACKAGES



www.FutureEnergyConference.com

PORTLAND

Oregon Convention Center

Now Incorporating the Northwest Solar Expo

April 25-26

(Wednesday & Thursday)

Conference & Business-to-Business
Trade Show

April 27-28

(Friday & Saturday)

Trade Show Open to the Public

Presented by:

Northwest Environmental Business Council
Oregon Solar Energy Industries Association

Where Policy Meets Practice

This unique business-to-business conference connects those developing strategies for energy security and economic development, with the business people who are making it happen. Two days of educational and business discussion sessions, keynote presentations, and a trade show make the Future Energy Conference **the** place for learning, networking, and business development.

Energy Policy • Renewable Electricity & Fuels • Energy Efficiency

The Future Energy Conference for Oregon

Now in its sixth year, this conference for members of the energy industry, energy project hosts, and users of energy services has become the signature energy event of the year. Included within this one conference are:

- **Policy & Economic Development.** How to continue Oregon's leadership role in the face of challenging economic conditions.
- **The Business of Renewable Energy.** Sessions covering the nuts-and-bolts issues of energy project development.
- **The Business of Energy Efficiency.** Sessions focusing on efficiency as the cornerstone of energy management.
- **Energy Sector Insights.** A business perspective on the status, outlook, and opportunities of key energy technologies.
- **Energy Trade Show.** Exhibit booths highlighting the leading product and service offerings for the energy industry.

Conference Information at: www.futureenergyconference.com

to discuss sponsorship & exhibit opportunities contact

Shauna De La Mare 503-274-0971 or shauna@futureenergyconference.com



Title Sponsor – \$15,000, *Exclusive to one company*

- Prominent 10x20 exhibit space (includes carpet, draped table, 2 chairs and waste basket)
- Prominent positioning and acknowledgment of Sponsor's logo and Title Sponsorship status on all pre-event, on-site and post-event marketing vehicles including the conference website, e-mail, print advertisements, signage and full page in conference program
- Choice of the Badge, Lanyard or a customized add-on sponsorship subject to availability (Lanyard and other materials to be provided by Sponsor)
- Exclusive opportunity to host or present a 30-minute conference luncheon keynote (speaker and presentation must be approved by conference organizers) Also includes: 1) Sponsor's logo on day's lunch tickets distributed to conference attendees 2) The choice of either table top or collateral drop on all seats in lunch keynote theater (or alternatively a bag insert)
- Inclusion of banner (provided by sponsor) in keynote theater both days of the event
- Six full conference registrations
- Custom e-ticket for use by Sponsor – featuring their keynote presentation and offering a \$50 registration discount for clients, prospects and colleagues
- Use of the conference attendee list to support Sponsor's post-event marketing efforts
- Four complimentary lunch tickets for booth personnel

Platinum Sponsor – \$10,000

- Prominent 10x20 exhibit space (includes carpet, draped table, 2 chairs and waste basket)
- Prominent positioning and acknowledgment of Sponsor's logo and Platinum Sponsorship status on all pre-event, onsite and post event marketing vehicles including the conference website, e-mail, print advertisements, signage and 1/2 page in conference program.
- Opportunity to provide a registration bag insert or Lanyard
- Use of the conference attendee list to support Sponsor's post-event marketing efforts
- Opportunity for Sponsor to have a speaker or moderator position on a conference panel.
- Inclusion of banner (provided by sponsor) in keynote theater both days of the event
- Four full conference registrations
- Custom e-ticket for use by Sponsor offering a \$50 registration discount for clients, prospects and colleagues
- Two complimentary lunch tickets per day for booth personnel

(All benefits are subject to deadline dates) ***based on availability of space*

Gold Sponsor – \$6,500

- Prominent 10x20 Exhibit Space (includes carpet, draped table, 2 chairs and waste basket)
- Prominent positioning and acknowledgment of Sponsor's logo and Gold Sponsorship status on all pre-event, onsite and post event marketing vehicles including the conference web-site, e-mail, print advertisements and conference program guide and signage.
- Inclusion of banner (provided by sponsor) in keynote theater both days of the event
- Opportunity for Sponsor to have a speaker or moderator position on a conference panel.
- Opportunity to provide a registration bag insert
- Opportunity for Sponsor to have a speaker or moderator position on a conference panel.
- Three full conference registrations
- Custom e-ticket for use by Sponsor offering a \$50 registration discount for clients, prospects and colleagues
- Use of the conference attendee list to support Sponsor's post event marketing efforts
- Two complimentary lunch tickets per day for booth personnel

Silver Sponsor – \$3,500

- 10x10 exhibit space (includes carpet, draped table, 2 chairs, and waste basket)
- Sponsors Logos and acknowledgment of Silver Sponsorship status on select pre-event, onsite and post event marketing vehicles including the conference website, e-mail, print advertisements, conference program guide and signage.
- Two full conference registrations
- Custom e-Ticket for use by Sponsor offering a \$50 registration discount for clients, prospects and colleagues
- Use of the conference attendee list to support Sponsor's post event marketing efforts

Supporting Sponsor – \$2,000

- Sponsor's logo and acknowledgment of Supporting Sponsorship status on pre-event, onsite, and post event marketing vehicles, including the conference website, e-mail, print advertisements**, conference program signage.
- One full conference registration
- Custom eTicket for use by Sponsor offering \$50 registration discount for clients and colleagues

Exhibit Booth Only – \$1,995 10x10 exhibit space (\$1,395 for members of NEBC or OSEIA)

- Includes carpet, draped table, 2 chairs and waste basket.
- Exhibitor Listing in conference program and on conference website
- eTicket for use by Exhibitor offering \$50 registration discount for clients, prospects and colleges
- One full conference registration
- Use of the conference attendee list to support Sponsor's post event marketing efforts

Add-on Opportunities For Sponsors and Exhibitors

- Badge Sponsor – **\$2500**
- Reception Co-Sponsor – **\$2000**
- Conference Luncheon Sponsor – **\$2000**
- Bag Sponsor – **\$1500**
- Bag Insert – **\$500**
- Lanyard – **\$1500**
- Advertisement in Conference Program – **(price based on size of ad)**

Summary of Sponsor Benefits

Key Benefits	Title \$15,000	Platinum \$10,000	Gold \$6,500	Silver \$3,500	Supporting \$2,000
Choice of add-on sponsorship benefit	X	X			
Opportunity to select lunch speaker + lunch sponsorship	X				
Exhibit booth	10x20	10x20	10x10	10x10	
Tiered logo positioning in print and web promotional materials	X	X	X	X	X
Registration bag insert	X	X	X		
Banner in keynote theatre	X	X			
Copy of attendee list	X	X	X	X	
Full conference registrations	6	4	3	2	1
Discount registration offer for clients & prospects	X	X	X	X	X
Booth rep. lunch pass (both days)	4	2	2		